



PRESS RELEASE

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MONTREAL ENTREPRENEURS... AN OPPORTUNITY NOT TO MISS!

The 2010 Annual Meeting of the Academy of Management supports the event:
"SUSTAINING MONTREAL BUSINESSES"

Montreal, July 14th 2010 | The **YWCA Montreal Entrepreneurship Centre** is pleased to invite Montreal entrepreneurs to workshops on **sustaining businesses** that will be held on **Saturday, August 7th**, from **11:30 am to 3:30 pm** at **Le Centre Sheraton** in room **Salle Ballroom West**.

These workshops are part of the 2010 annual meeting of the **Academy of Management** which will be held in Montreal from **August 6 to 10**. With "**Passion and Compassion in Management Practice and Research**" as the conference theme, this convention will unite scholars from universities of the United States of America, Canada, Europe and Asia who will share their expertise in business management with Montreal entrepreneurs.

The topics of discussion include: Business marketing, engaging employees, growing a business, recognizing and pursuing opportunities, managing partnership, the "in and out" flows of cash.

FREE ENTRANCE – places are limited

Registration required before August 1st at: 514.866.9941, ext. 303 or
entrepreneurship@ydesfemmesmtl.org

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The Academy of Management is a leading professional association for scholars dedicated to creating and disseminating knowledge about management and organizations. Members are scholars at colleges, universities, and research institutions, as well as practitioners with scholarly interests from business, government, and not-for-profit organizations. Founded in 1936, the Academy is the professional home for more than **18 000** members from **101** nations.

The YWCA Montreal is a non-profit organization that has been contributing to improving the lives of women and girls by encouraging their personal growth for 135 years. The organization offers various programs of which the Entrepreneurship Centre that was put in place to support Montreal women entrepreneurs grow their businesses. The Entrepreneurship Centre offers different services: Consulting service, Business counseling, Financing, Networking, Information, Support, Referral and Business Women's Circle.

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